

12 Steps to Young Wealth Organizing

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Philanthropy is a mechanism for developing and strengthening civil society. For any given country, here are 12 ideas to consider when building a young wealth-holder association and philanthropy movement:

1. How do you encourage generosity?
 - a. Appreciate and build from the religious teachings of generosity that are relevant for your culture
 - b. Raise the profile of positive role models
 - c. Demonstrate the benefits that philanthropy can bring to both your home community and to the public image of your family business.
2. Learn from international examples and stories of organizations that support young philanthropy. How do they do it in USA, Mexico, Brazil, the UK, etc.? See www.youngdonor.org
3. Map the community of young wealth in your own country. Talk to friends of friends of friends, etc
4. Map the community of existing philanthropic families and institutions that can serve as mentors.
5. Host conversations to discuss the role of social enterprise and social investing in development and in promoting a culture of philanthropy.
6. Explore the value of traveling to and witnessing other countries and cultures where things like politics, grant-making foundations, and non-profits operate by different rules.
7. Give voice to the values of optimism and believing you can make a difference. Use the media to influence social attitudes in this direction.
8. Develop support programs that help young people deal with the internal psychological stresses of holding great wealth and fame.
9. Support the development of fundraising as a profession and culture.
10. Create mechanisms for dialogue and partnership among wealth-holders, philanthropists, grant-makers, and grantees.
11. Create affinity groups and learning communities for donors across constituencies of age, politics, religion, cultural affiliation, issue areas and more
12. Explore tax legislation in your country and other potential incentives that can help the development of non-profits and charitable giving.

Use this guide to launch the young wealth movement in your country. Refer to www.youngdonor.org for more information.